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WHO VISITS CROATIA?

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TABLE OF CONTENT

2	Which nationalities visit Croatia?
3	Istria
5	Kvarner
9	North Dalmatia
12	Central Dalmatia
16	South Dalmatia
19	Zagreb
20	Conclusion



Plitvice Lakes



Zagreb Cathedral

WHICH NATIONALITIES VISIT CROATIA THE MOST?

Croatia is a small country in the Balkans with a total population of around 4 million people and over 4 times more visitors per year. Croatia is a country of pleasant Mediterranean climate, long Adriatic coast and delicious cuisine.

How to get to Croatia?

Situated in Southeast Europe, Croatia is well connected to the rest of Europe. Getting to Croatia is easily done by car, bus, train or boat. With its four international airports, it is also connected to even further destinations.

When to visit Croatia?

Croatia offers different experiences depending on the time of the year. Summer season starts in April, reaches its peak in July and August, and finishes in October. Therefore, May and September are the best months to visit Croatia in summer as the weather is still pleasant and sunny, but it is far less crowded. Winters in Croatia are mild which lets you easily explore the country and find many outdoor activities. The highlight of the winter season are the Christmas Markets scattered all over the country, the most visited one being in Zagreb, the capital.

Who visits Croatia?

If curious to find out who visits Croatia, maybe you would like to know where most of your fellow countrymen spend their holidays in Croatia. We collected the data of the **most visited cities and islands** in Croatia's tourist regions: Istria, Kvarner and Dalmatia.

Collected data represents official tourist statistic for the first nine months of 2019. Therefore, we sorted the top 10 nationalities visiting Croatian destinations in 2019, and compared it with the data from 2018.

Istria

Istria is the westernmost region in Croatia, situated on the Istrian peninsula. Its coastal towns are among the most attractive destinations in the country. Cities such as Pula, Rovinj, Porec and Umag burst with tourists during the summer season.

Istria is a well-known region for its great offer of beaches, Roman ruins and a warm Mediterranean climate. Above all, Istria boasts its authentic cuisine and homemade products that include Istrian olive oil, wine and truffles.

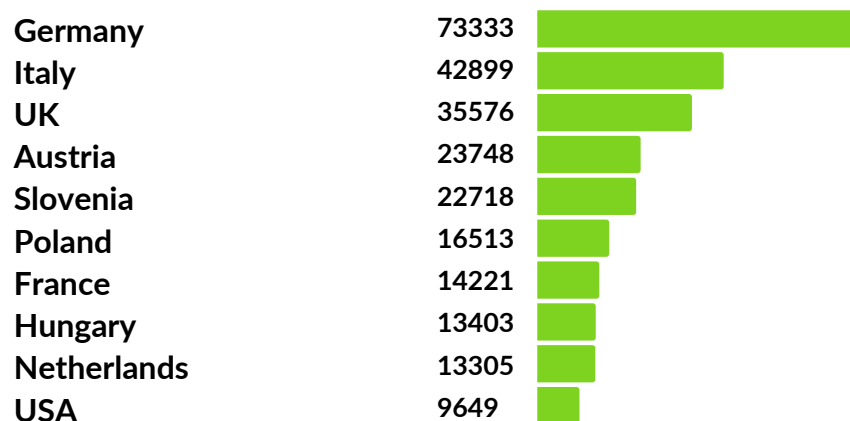
Most visitors in Istria come from the nearby countries such as Austria, Slovenia and Italy, along with Germans as a top nationality visiting Istria.



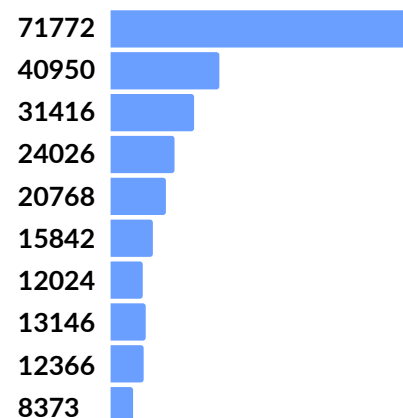
Pula Arena

PULA

2019

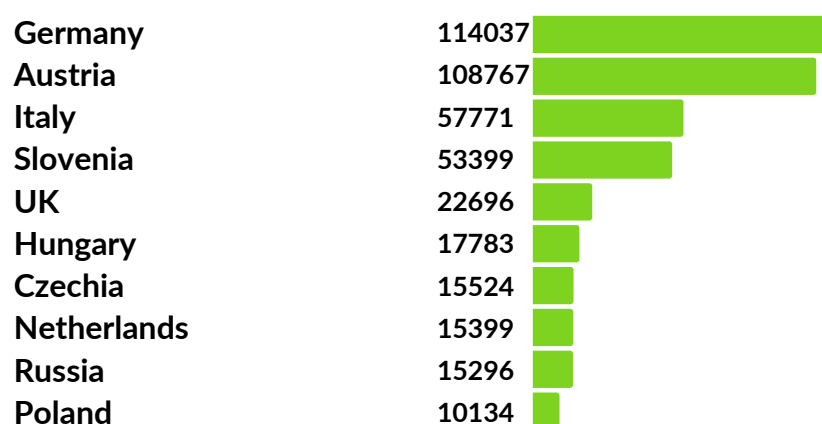


2018

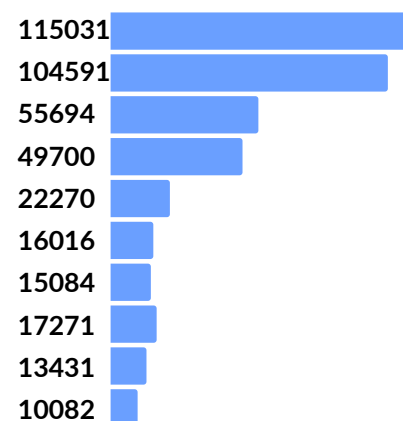


POREC

2019



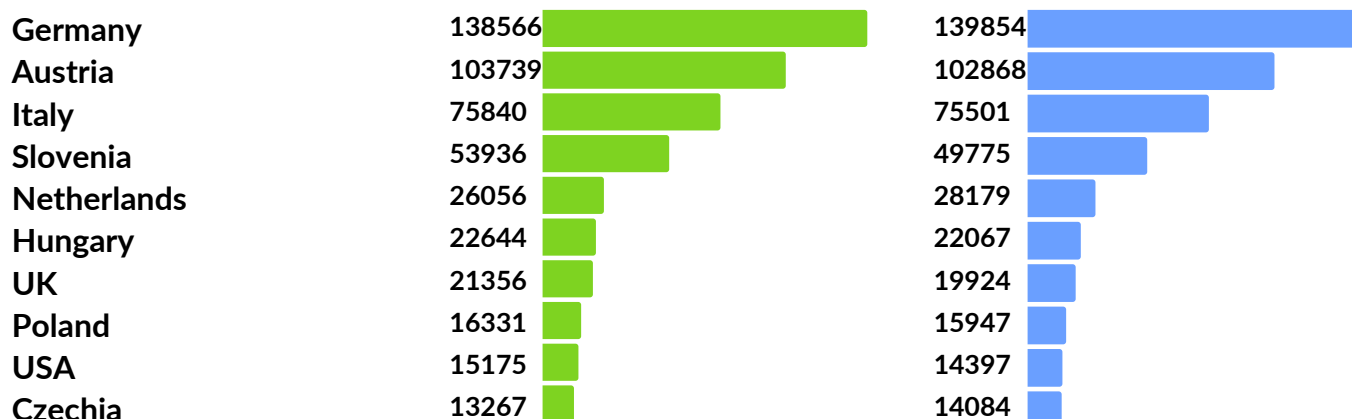
2018



ROVINJ

2019

2018

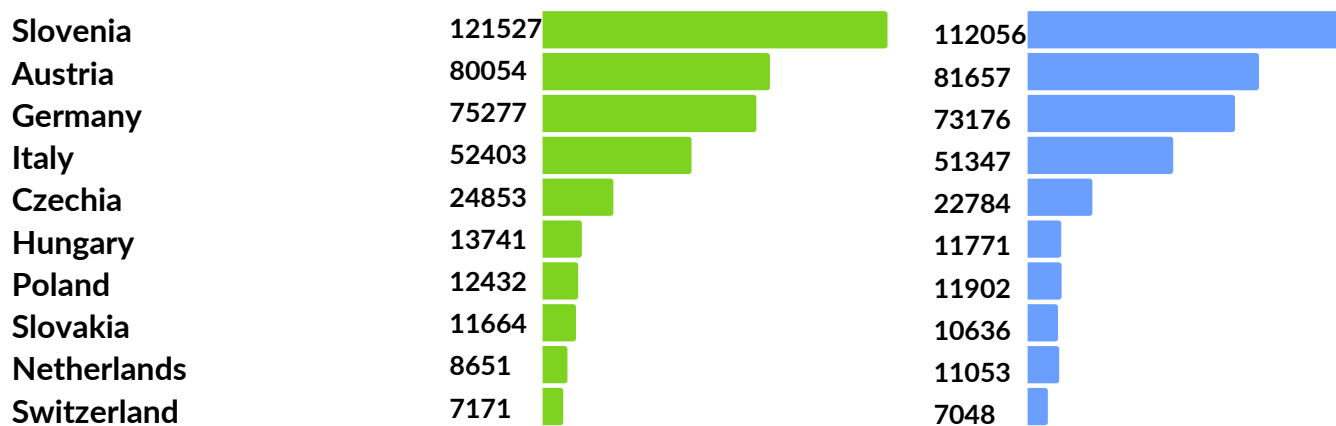


Rovinj Old Town

UMAG

2019

2018

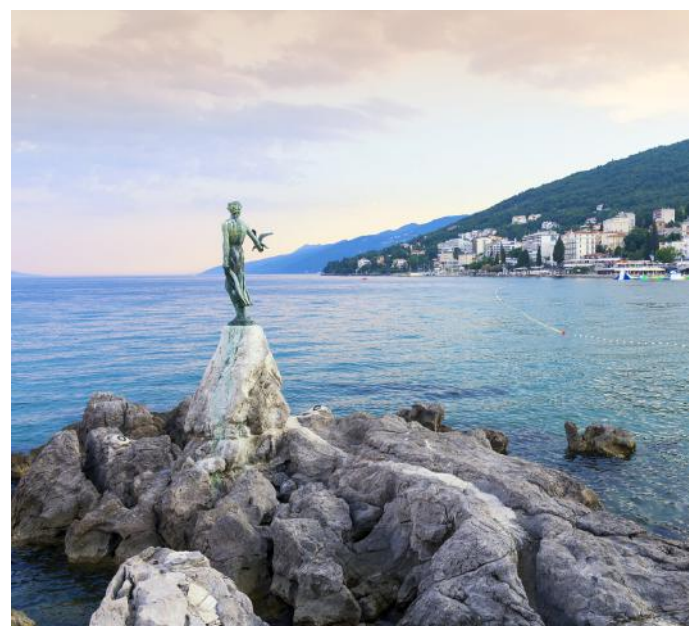


Kvarner

Kvarner Gulf is a region stretching from the Istrian peninsula all the way to the North Dalmatia. The main city of the region is **Rijeka**, the busiest port on the Adriatic and a third-largest city in Croatia.

Kvarner Gulf is a combination of coastal towns and a large number of islands. The climate is Mediterranean on the coast and islands, and moderately continental inlands. The best-known holiday resort is **Opatija**, and the largest islands are **Krk**, **Cres**, **Rab**, **Losinj** and **Pag**.

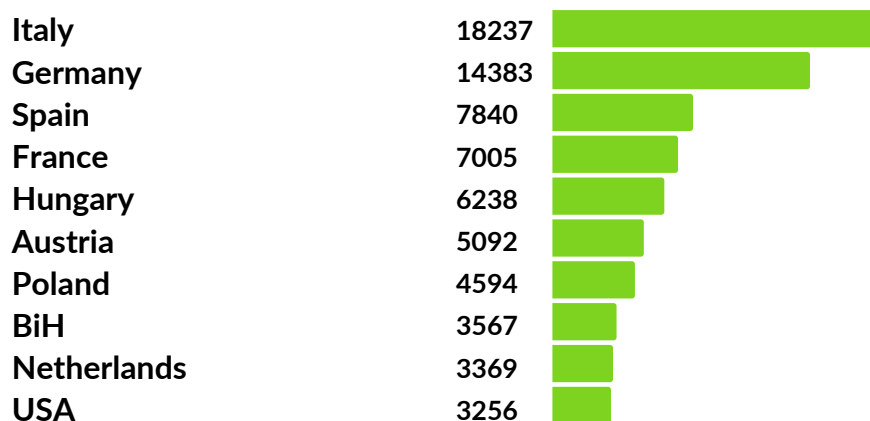
Among the top visiting nationalities are visitors from the nearby countries such as Italy, Austria, Slovenia and Germany.



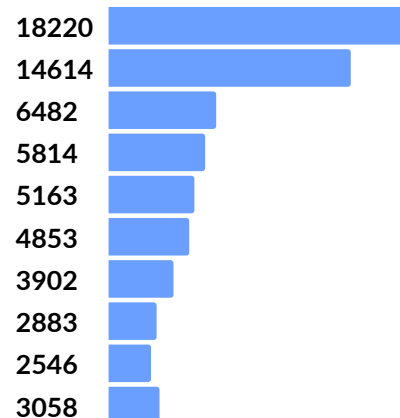
Maiden With The Seagull, Opatija

RIJEKA

2019

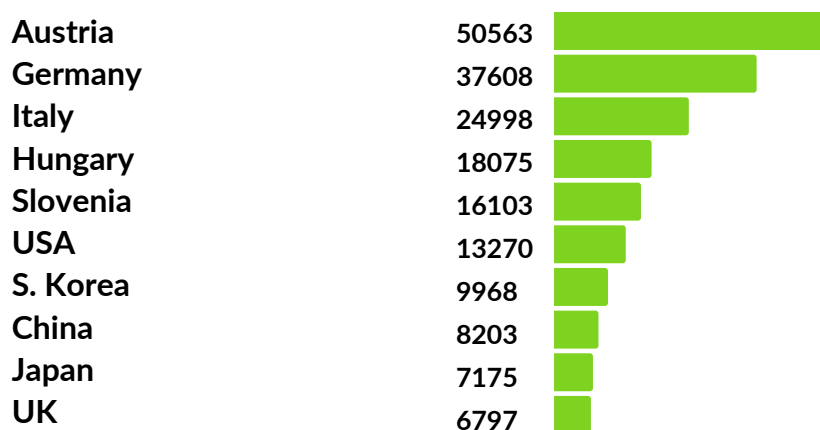


2018

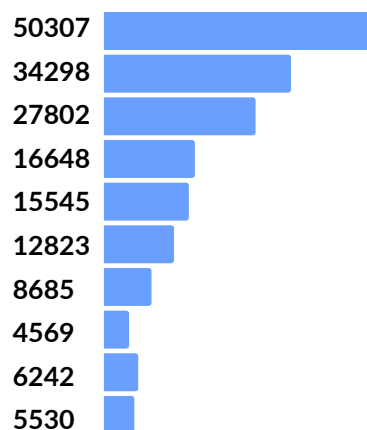


OPATIJA

2019

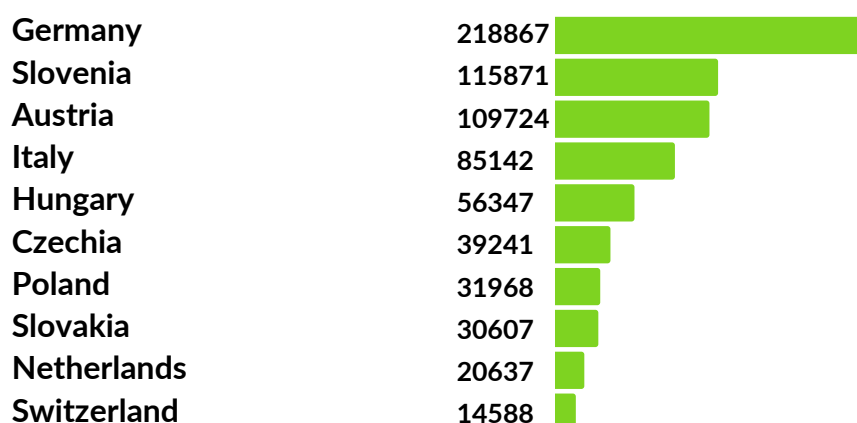
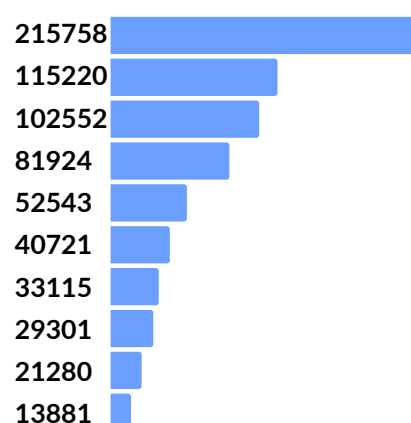
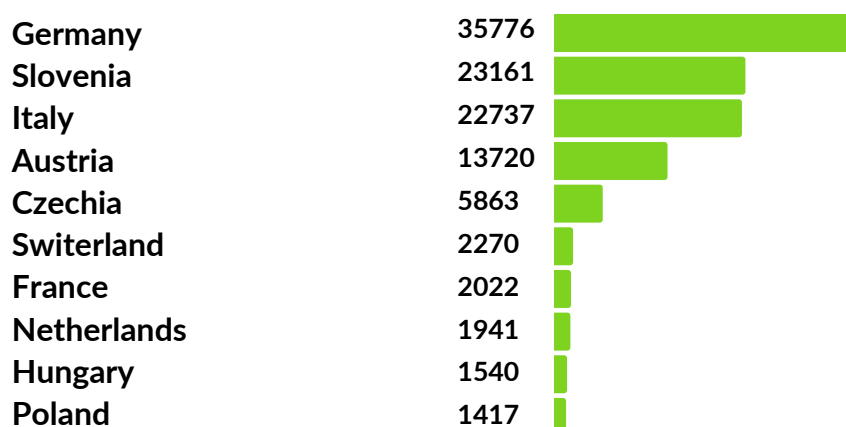
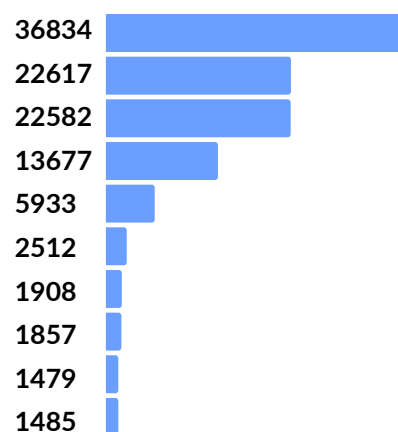


2018





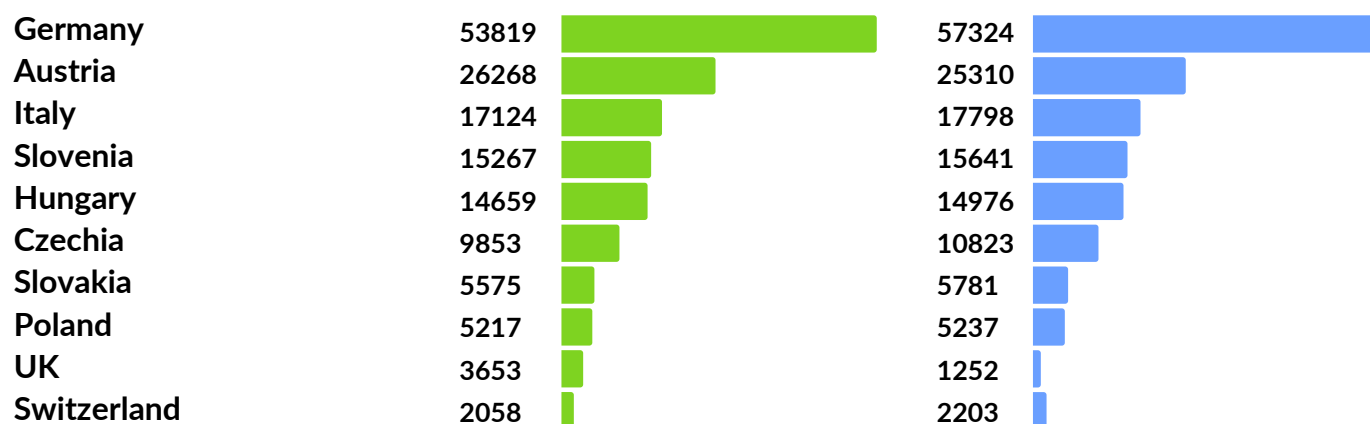
Krk Old Town

KRK**2019****2018****CRES****2019****2018**

RAB

2019

2018

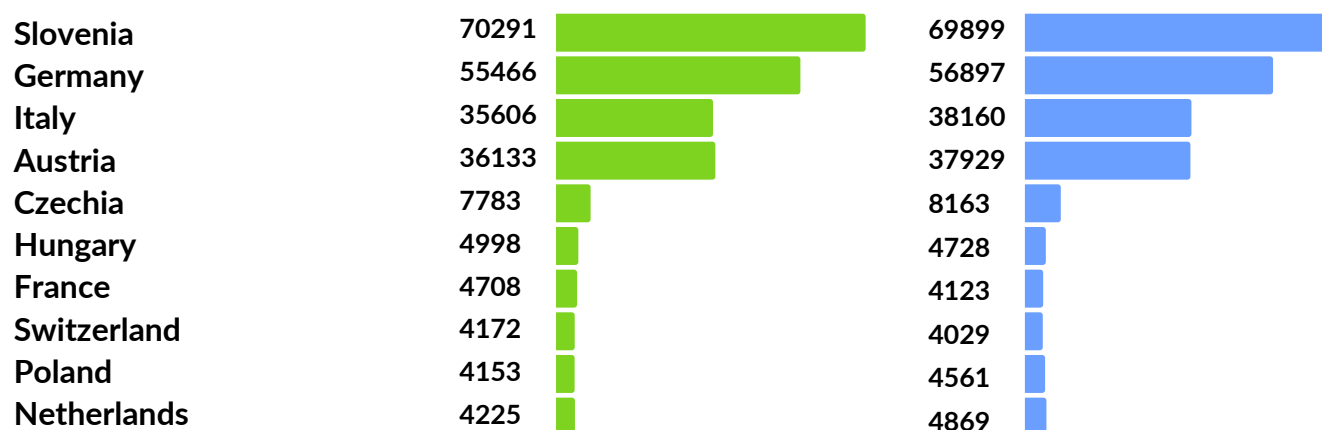


Rab Old Town

LOSINJ*

2019

2018

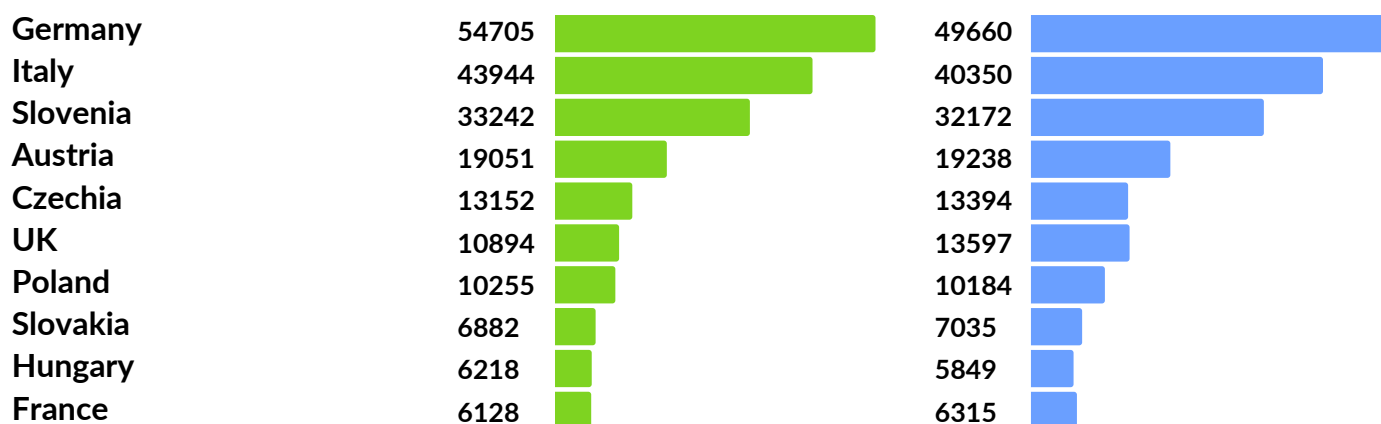


*Includes: Mali Losinj

NOVALJA

2019

2018



Zrce Beach, Novalja

Zrce is the most famous beach in Croatia among the partygoers. It is situated in **Novalja**, on the island of **Pag**. In the summer season, the beach is a party hub with all-day clubs, hosting world-famous DJs.



Novalja Old Town

North Dalmatia

Dalmatia is a large Croatian region stretching from Kvarner Gulf all the way to Dubrovnik area.

Therefore, Northern Dalmatia is a region stretching to Split and surrounding area. The biggest coastal towns include Zadar and Sibenik along with several smaller tourist resorts such as Rogoznica and Primosten.

Several islands belong to this area of which the biggest ones are Ugljan and Pasman.

Krka Waterfalls, one of the most visited national parks in Croatia also belongs to this area.

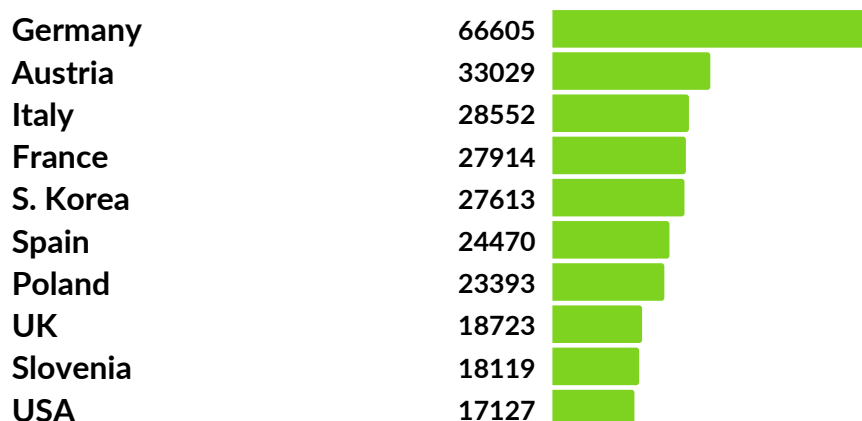
Germans are top visitors in most places in Northern Dalmatia. They are closely followed by visitors from Slavic countries such as Poland and Czechia.



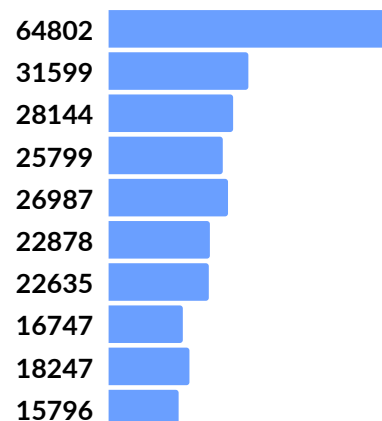
Zadar Sunset

ZADAR

2019

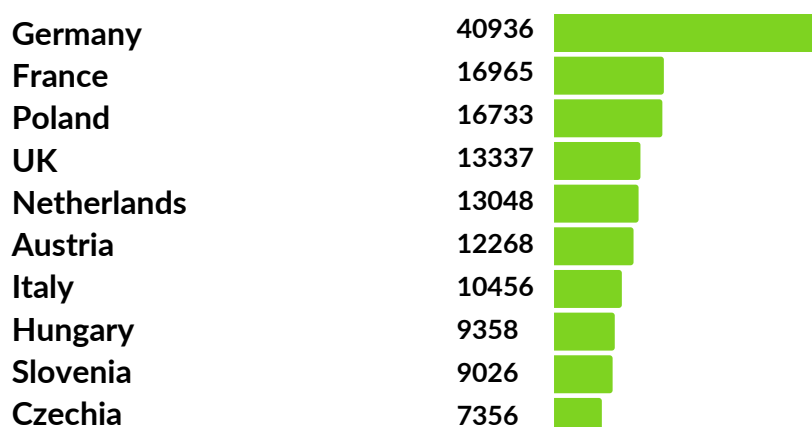


2018

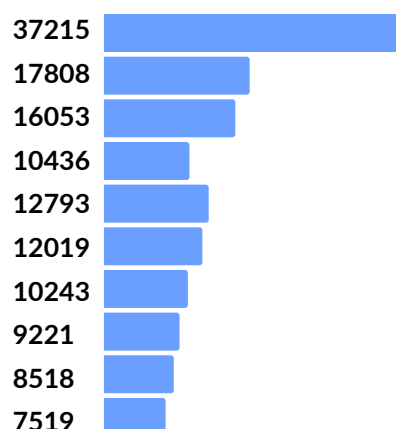


SIBENIK

2019



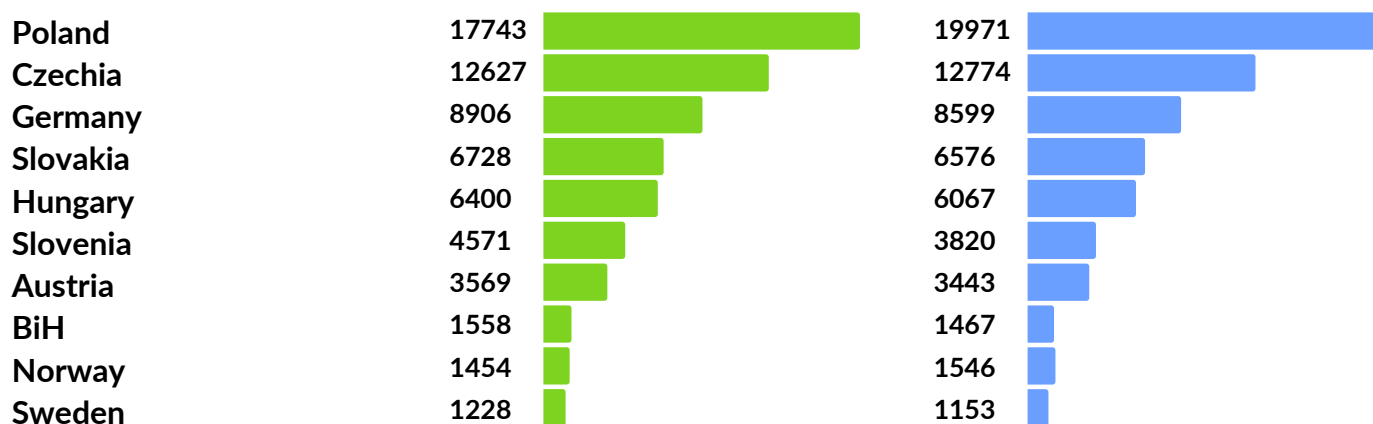
2018



ROGOZNICA

2019

2018

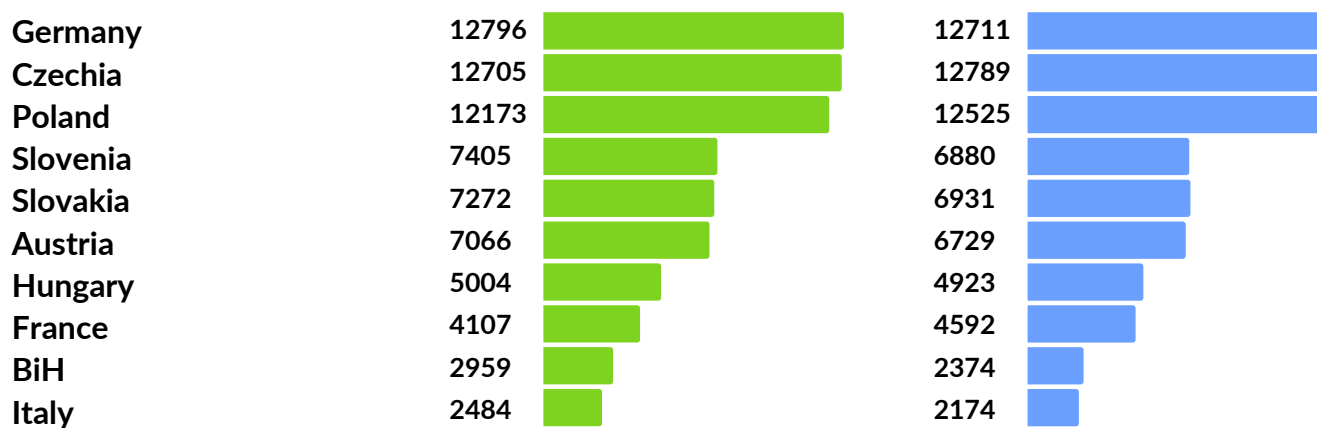


Primosten

PRIMOSTEN

2019

2018

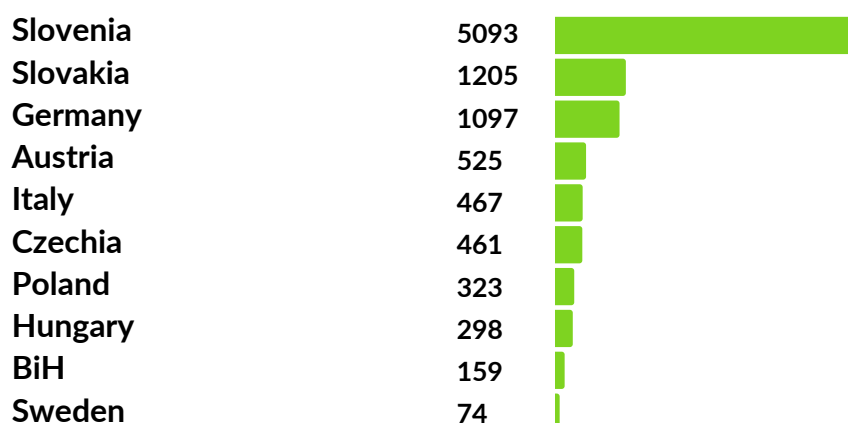




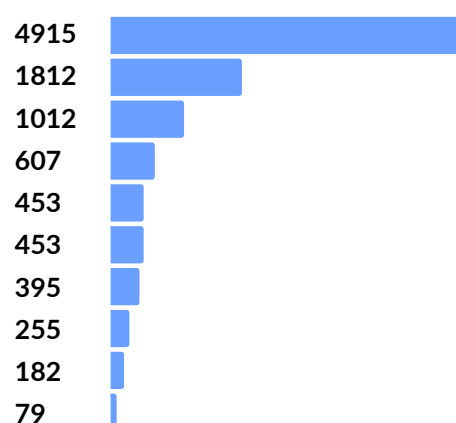
Bridge connecting Ugljan and Pasman

UGLJAN

2019

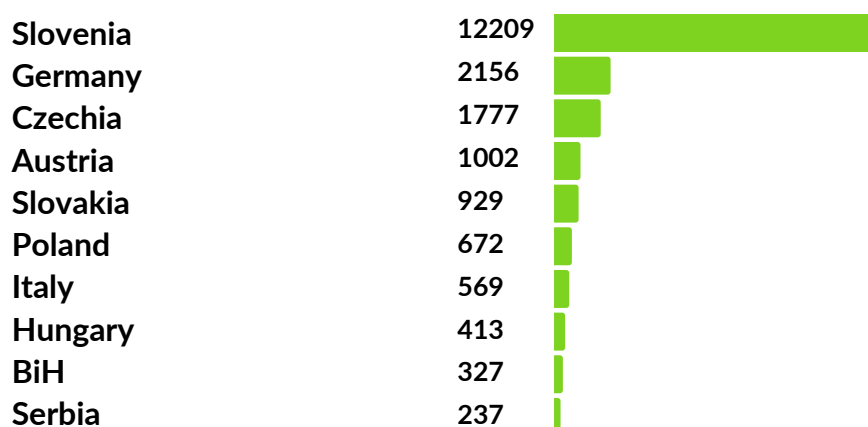


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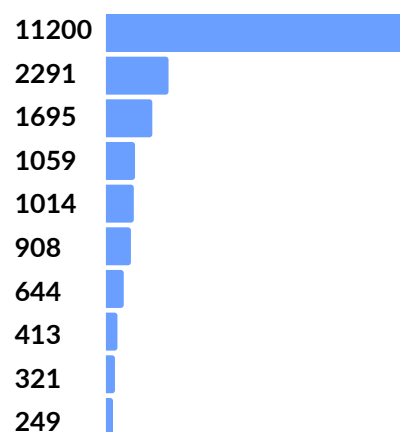


PASMAN

2019



2018



Central Dalmatia

Central Dalmatia is an area of Split-Dalmatia County that stretches all the way down to Dubrovnik area. The main city is **Split**, also the second largest city in the country. Its Diocletian Palace is the top visited sight in Croatia. Split wider urban area includes towns and settlements between **Trogir** and **Omis**.

Central Dalmatia consists of many islands including **Solta**, **Brac**, **Hvar** and **Vis** as the biggest ones.

The area is well-known for its products such as olive oil, wine and herbs.

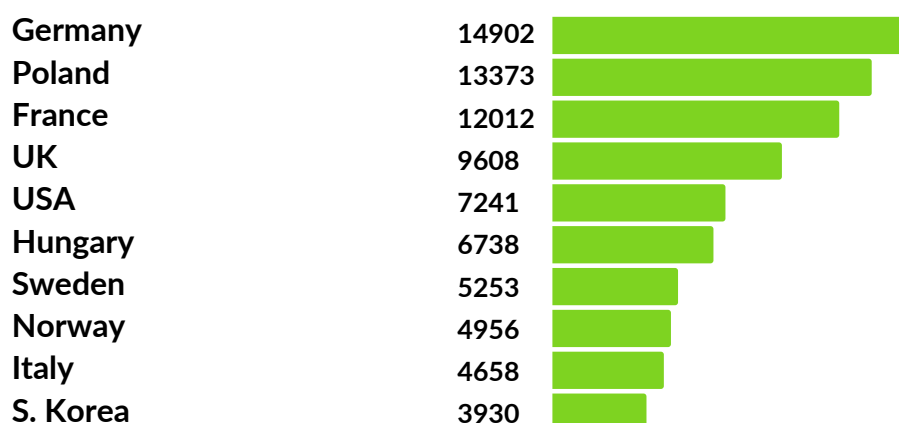
The area of Central Dalmatia is mostly visited by residents of nearby countries, Slavic nationalities, as well as English-speaking countries.



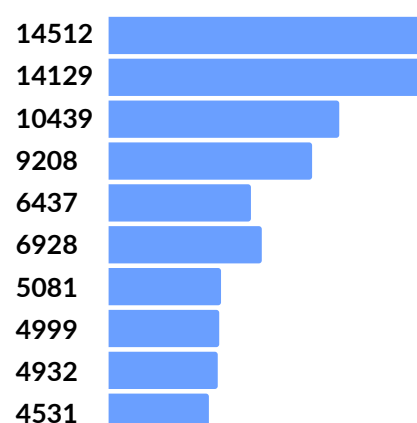
Split Cathedral

TROGIR

2019

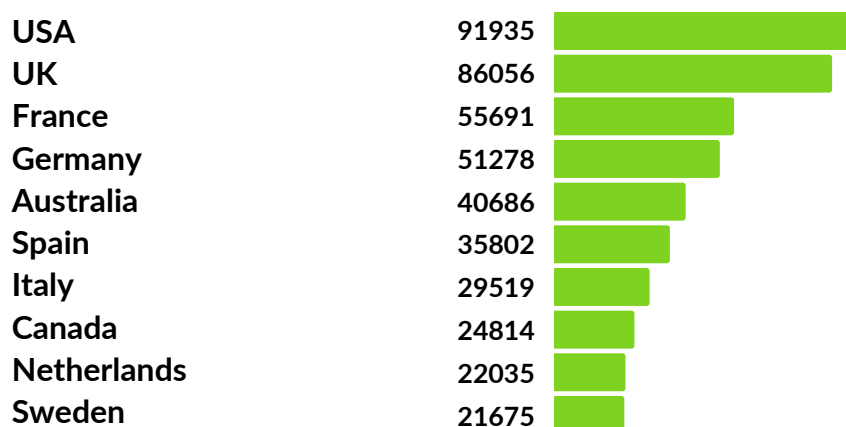


2018

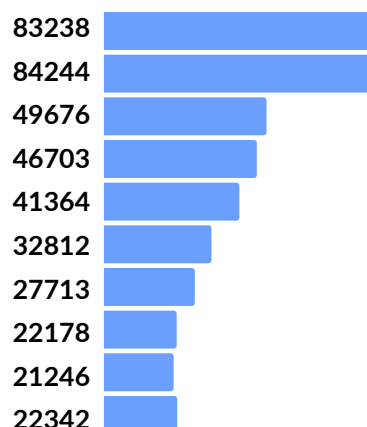


SPLIT

2019



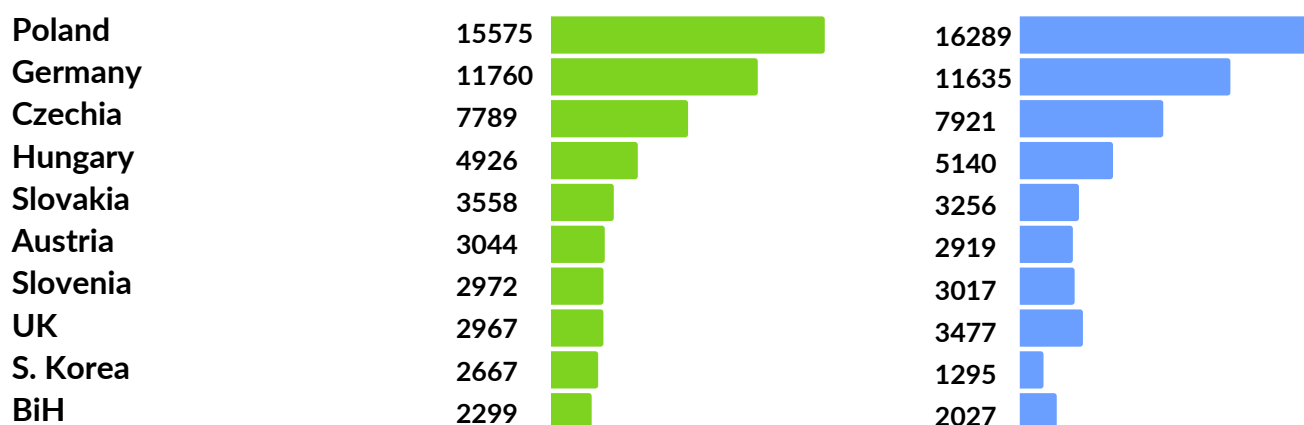
2018



OMIS

2019

2018



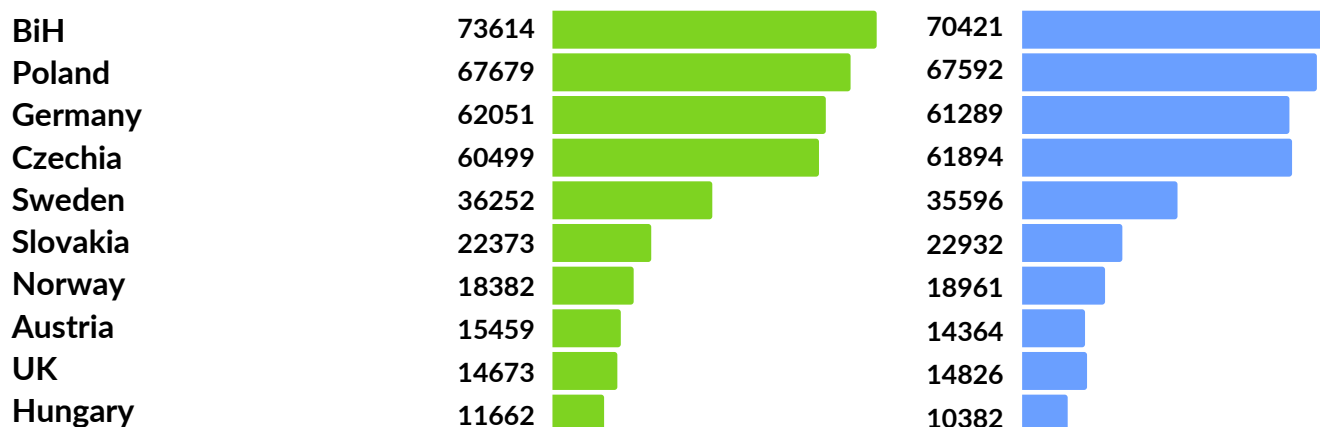
Makarska

Makarska Riviera is one of the most famous Croatian tourist destinations. It stretches for 60 km; between the towns Brela and Gradac with the main town being Makarska.

MAKARSKA RIVIERA*

2019

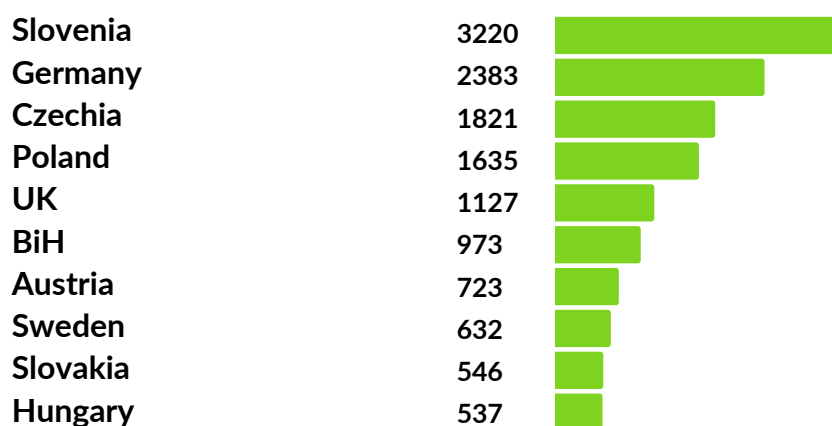
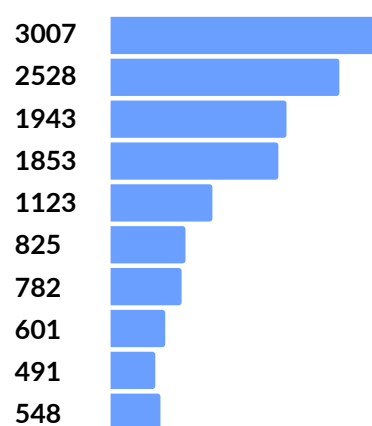
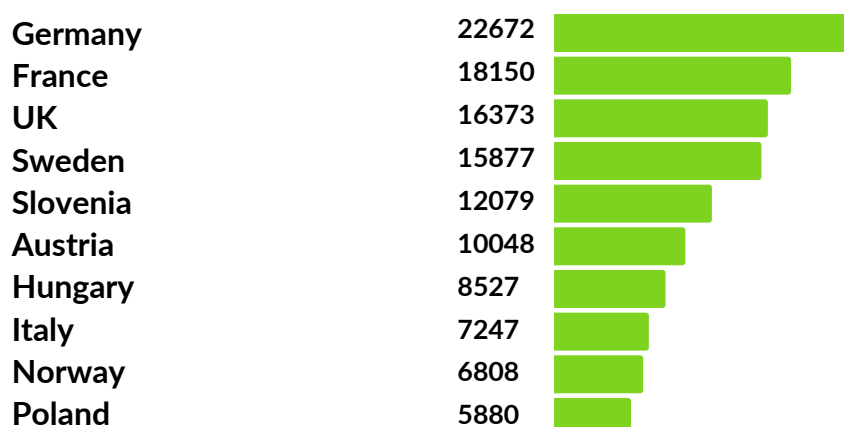
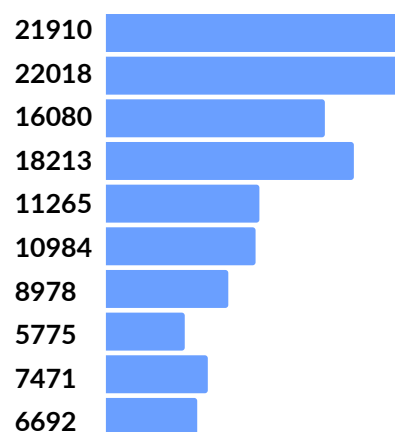
2018

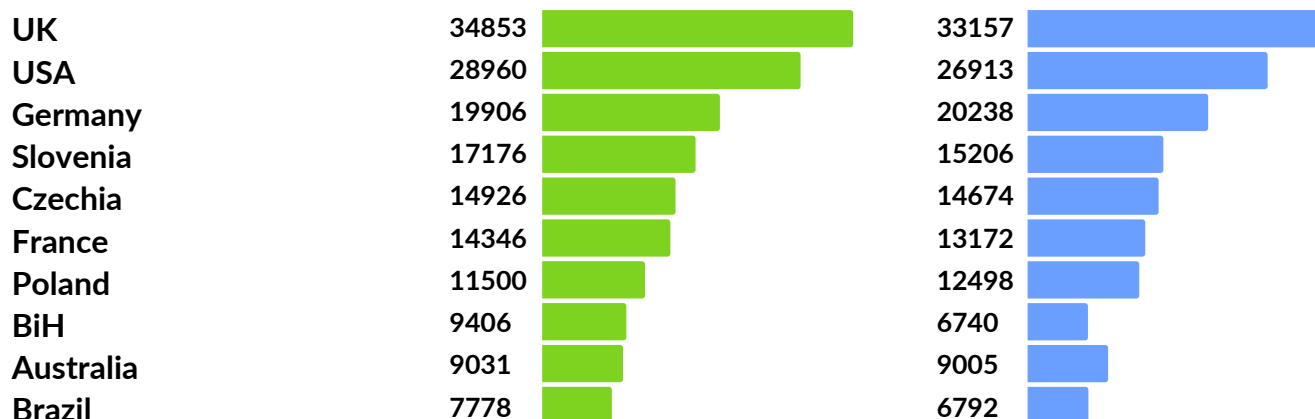


*Includes: Makarska, Brela, Podgora, Zivogosce and Drvenik

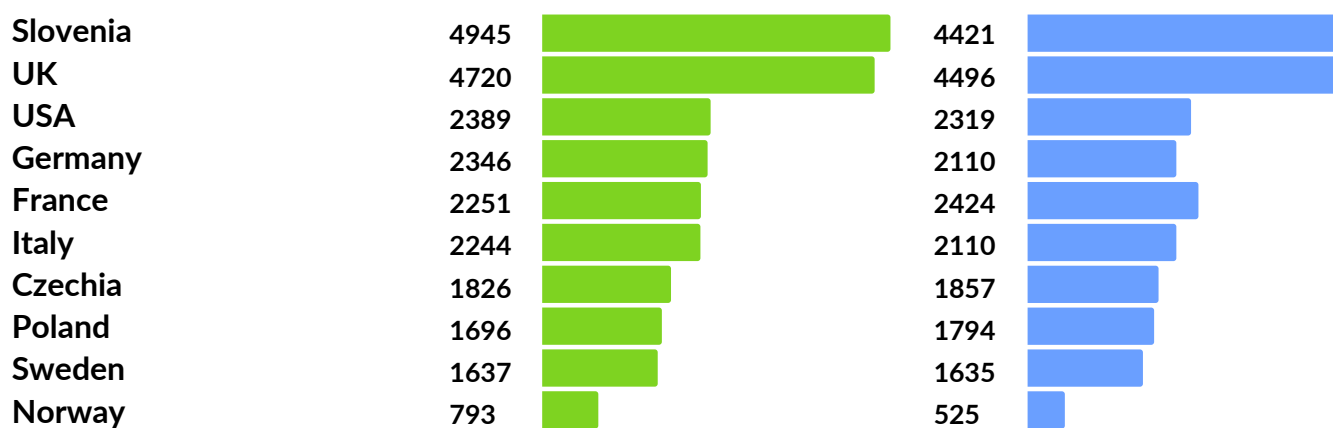


Splitska Village, Brač

SOLTA**2019****2018****BRAC****2019****2018**

HVAR***2019****2018**

*Includes: Hvar Town, Jelsa and Starigrad

*Vis Old Town***VIS****2019****2018**

South Dalmatia

Southern Dalmatia is an area around **Dubrovnik**, one of the most visited cities in Croatia.

Besides being a famous filming location, Dubrovnik Old Town and City Walls are among the top visited sights in Croatia.

South Dalmatia has plenty of islands as well, including **Korcula**, **Lastovo**, **Mljet** and **Peljesac** peninsula.

The area is also known for its unique Neum Corrdior, the 9 km of Bosnia and Herzegovina territory that separates South Dalmatia from the rest of the country.

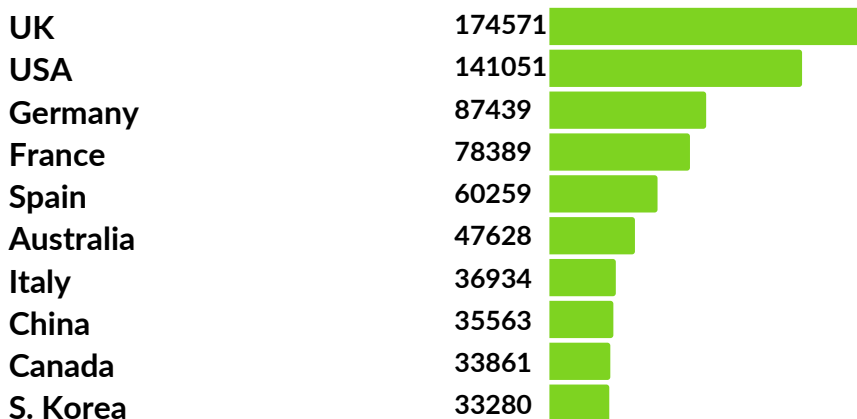
Dubrovnik is mostly popular among Anglosphere population. Next to them, the area is mostly visited by Germans, Slovenians and Czechs.



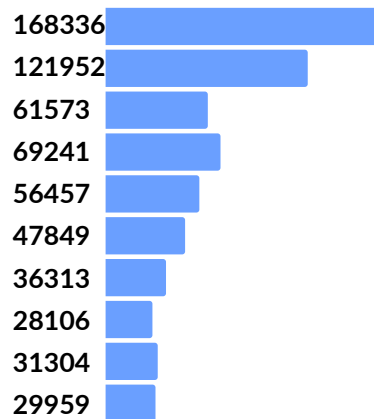
Dubrovnik

DUBROVNIK

2019



2018



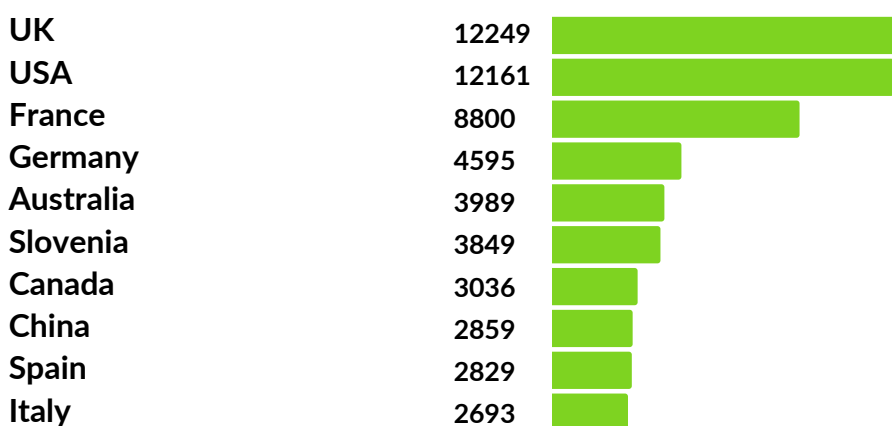
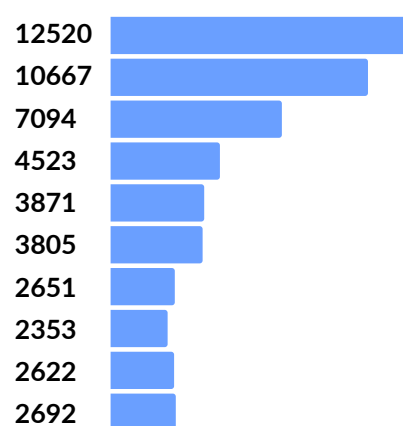
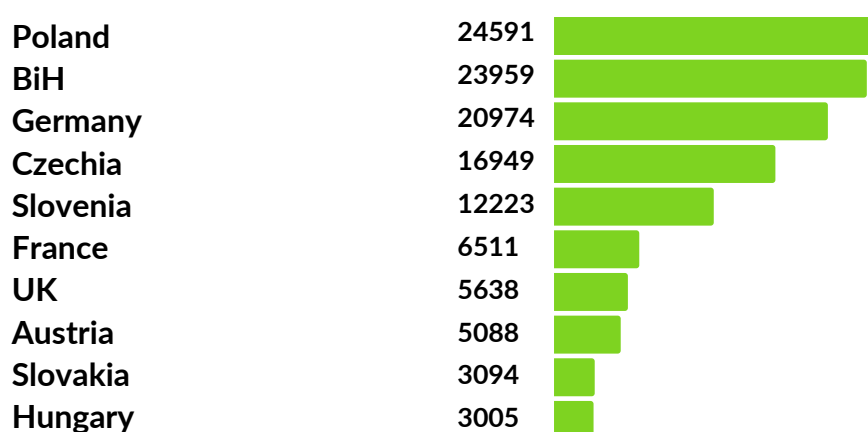
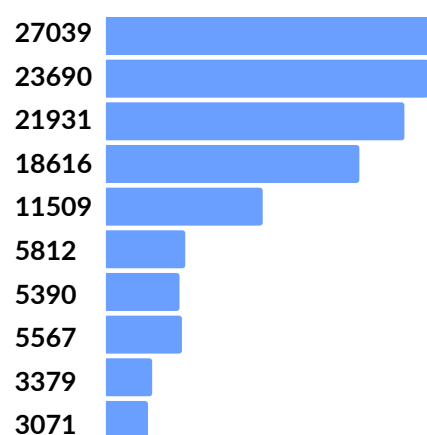
Dubrovnik Walls

Dubrovnik Old Town and its City Walls were the main filming location for the famous **King's Landing** in the mega-popular series **Game of Thrones**.

In general, Croatia was the country which appears in most episodes of the series. Besides Dubrovnik, more locations can be found in Split, Klis, Trogir and Sibenik.



Korcula Old Town

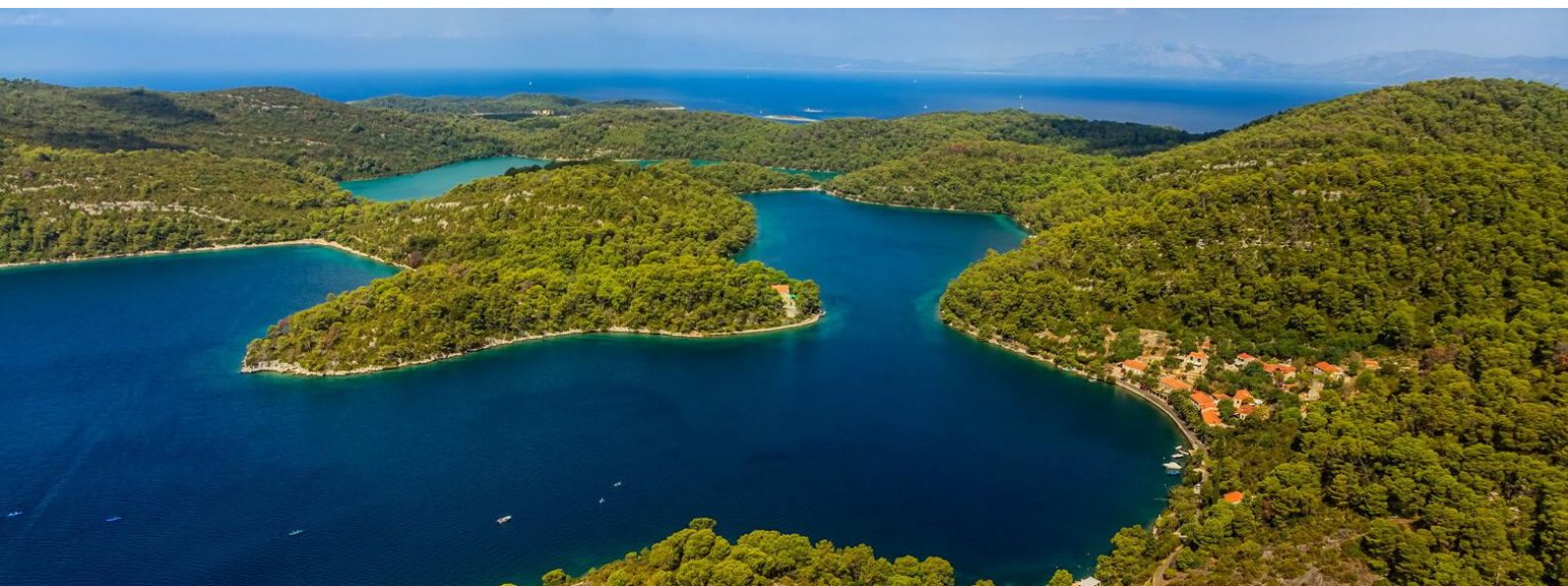
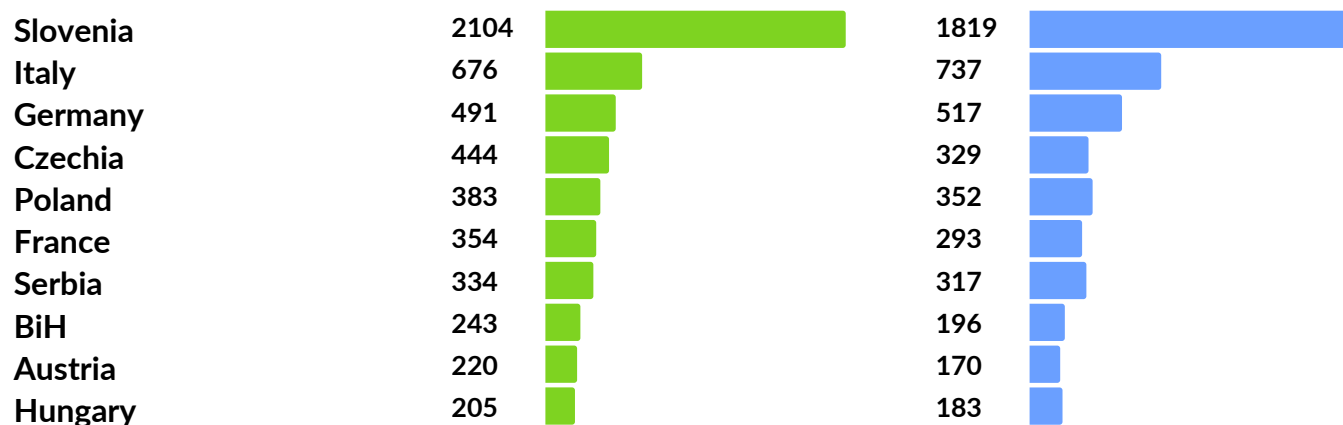
KORCULA**2019****2018****PELJESAC*****2019****2018**

*Includes: Orebic, Trpanj and Ston

LASTOVO

2019

2018

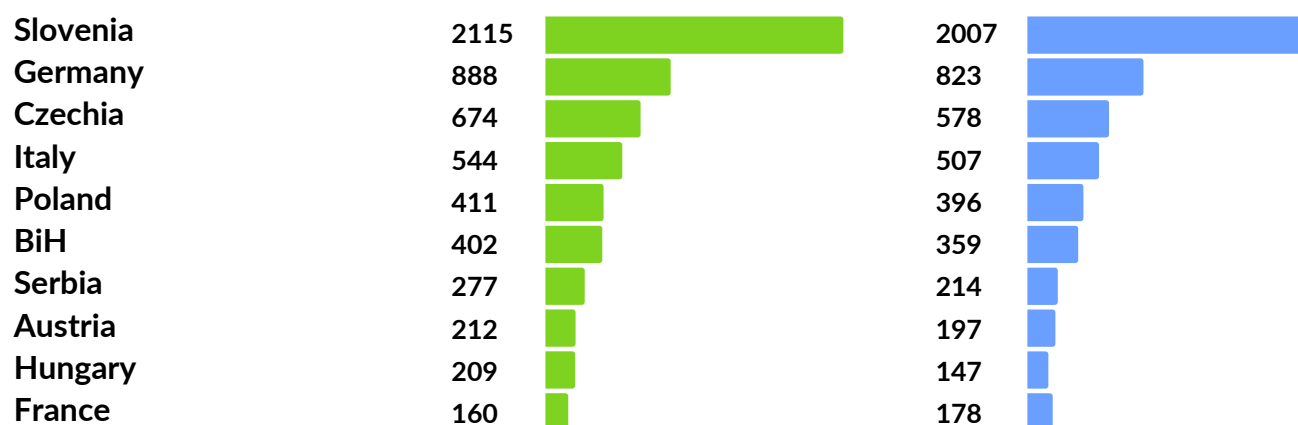


Mljet Island

MLJET

2019

2018

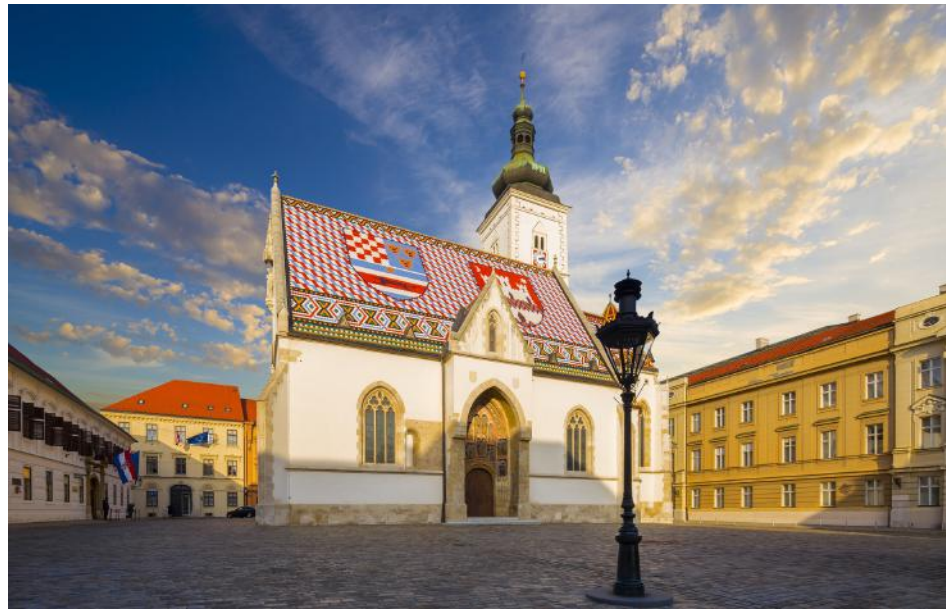


Zagreb

The capital and the largest city of Croatia is the only continental city on our list. Zagreb is a combination of European metropolis and a charming inland city bursting with culture and history.

Zagreb is becoming more popular each year, its historical Upper and Lower Town are among the top visited sights in Croatia.

Unlike in the coastal regions, the largest number of visitors in Zagreb are from South Korea, closely followed by Americans.

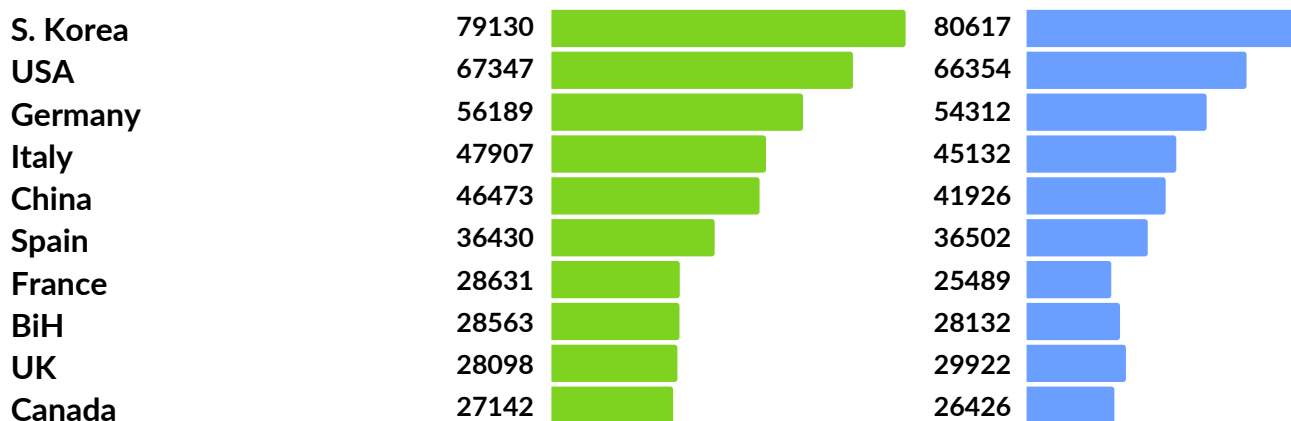


Church of Saint Mark, Zagreb

NATIONALITY

2019

2018



Advent in Zagreb

Zagreb is a proud host of one of the leading Christmas Markets in Europe. In fact, Advent in Zagreb got an award for the best Christmas Market three years in a row! Every year, Zagreb is expanding its offer bringing magic to its visitors on every corner.

CONCLUSION

Thanks to Tourist Boards all over Croatia, we managed to answer the question who visits Croatia the most.

Gathering data from all the countries above, the top visiting nationality in Croatia are **Germans** with more than a million arrivals in 2019.

Nationalities that ranked on the second and third place are visitors from **Austria** and **Italy** with more than 650 000 arrivals in the last year. They are closely followed by visitors from **Slovenia** and **the UK**.



Motovun