



Junior Marketing/Digital Advertising Specialist (m/w)

Role:

A junior AdWords specialist that will be responsible for handling PPC, CPC and CPA marketing campaigns for customers. He/she should be able to recognize projects and ideas that can lead to the goals and progress of GetByBus' campaigns.

Responsibilities:

- Managing PPC campaigns on Google AdWords.
- Assisting in the management and tracking of keywords bids and other account metrics.
- Managing and retaining keyword list updates.
- Providing suggestions and ideas for original and creative copywriting.
- Supporting the development of new paid search ads, ad groups and accounts.
- Tracking and comparing search results and search success through primary search channels.
- Collaborating with our senior PPC staff for on-the-job learning.

About You:

- As you'll be working in a multicultural environment, being fluent both in written and spoken English is a requirement.
- Basic knowledge of digital marketing and relevant applications (GoogleAds, Google Analytics). Previous experience is a benefit however not a requirement, this role offers on-the-job learning opportunities.
- Someone who is genuinely passionate and interested in digital advertising and marketing, who takes pride in their work with a willingness to learn.
- You have strong analytical skills and are capable of thinking outside the box when it comes to problem solving.
- A fast learner, with high attention to detail and focus on accuracy and consistency.

Why GetByBus?

GetByBus is perfect for people who want to work in a multicultural environment and enjoy their day-to-day duties backed up by a casual working atmosphere. Supportive colleagues, opportunities to exchange knowledge, and an endless amount of coffee are all included.

Interested in being a part of the GetByBus team?

Send us an email at jobs@getbybus.com